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| GOALS | ACHIEVED? | EXAMPLE |
| SAFETY | YES | PicsArt is user-friendly and it gives you the choice to post your edits privately or publicly. |
| UTILITY | YES | It has loads of photo tools and effects. |
| EFFECTIVENESS | YES | You can edit a photo or create a digital art. |
| EFFICIENCY | YES | Multiple users can collaborate on a single picture in real-time and edit it. |
| USABILITY | YES | It has a simple layout that makes it simple to use. |
| APPEAL | YES | The interface is well-designed and intuitive. |

Aedrian Dave A. Udarbe

BSIT-1A

ACTIVITY 1.1 (APPLICATION)

1. PicsArt

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| GOALS | ACHIEVED? | EXAMPLE |
| SAFETY | YES | When you make an edit, it is automatically saved in the app after you exit. |
| UTILITY | YES | Advance editing features. |
| EFFECTIVENESS | YES | It enables you to edit trim and crop your videos. |
| EFFICIENCY | YES | Support for multiple video and audio layers. |
| USABILITY | YES | It has a simple layout that makes it simple to use . |
| APPEAL | YES | The interface is well-designed and intuitive. |

1. KineMaster

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| GOALS | ACHIEVED? | EXAMPLE |
| SAFETY | YES | Gives you warnings about potentially risky sites downloads, and extensions. |
| UTILITY | YES | It is a fast browser and can load multiple tabs. |
| EFFECTIVENESS | YES | Google chrome brings you a personalized news articles, quick links to your favorite sites and google search. |
| EFFICIENCY | YES | Chrome offers an incognito mode private mode option, which corresponds to private browsing. |
| USABILITY | YES | It has a google search bar that can easily use. |
| APPEAL | YES | It has a basic user interface. |

1. Google Chrome
2. SnapChat

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| GOALS | ACHIEVED? | EXAMPLE |
| SAFETY | YES | You can post content on snapchat that you wouldn’t post anywhere else. |
| UTILITY | YES | You can use specific filters in your camera and take a fun picture. |
| EFFECTIVENESS | YES | The snapchat app allows the user to communicate to other users. |
| EFFICIENCY | YES | There is a useful Discover feature included with Snapchat. |
| USABILITY | YES | The icons in the app are easy to use. |
| APPEAL | YES | The interface is well-designed and intuitive. |

1. Messenger

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| GOALS | ACHIEVED? | EXAMPLE |
| SAFETY | YES | You can block other user if you want to and secure your privacy. |
| UTILITY | YES | It makes it faster to chat. |
| EFFECTIVENESS | YES | It allows user to send files and links with ease. |
| EFFICIENCY | YES | It allows user to make calls and also gives people the ability to speak within groups. |
| USABILITY | YES | It is capable and easy to use. |
| APPEAL | YES | The interface is well-designed and intuitive. |